

FOR IMMEDIATE RELEASE:
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\$11,000 Raised at Princeton's Community Response Benefit for Haiti Earthquake Relief

Princeton, New Jersey – February 18, 2010 – In response to the Haitian earthquake, the local Princeton community came together and raised \$11,000 for The American Red Cross.

Thank you to all businesses, organizations and individuals within the Princeton and surrounding communities who immediately and generously opened their hearts and agreed to participate in Community Response - An Evening to Benefit Haiti Earthquake Relief on Tuesday, February 16, 2010 from 4-9 PM. As hosts of the event, the Nassau Inn family is grateful to everyone able to rearrange their schedules after the inclement weather lead them to postpone the event from February 10th, and still participate and attend on the snow date. Jim Byrnes, Food & Beverage Director of the Nassau Inn, initially came up with the concept of the Community Response benefit as members of the Nassau Inn family were waiting to hear news of their loved ones.

After an evening of ticket sales of \$25 at the door, raffles, a silent auction and straight donations, the Community Response fundraiser raised more than \$11,000. 100% of all proceeds go to the American Red Cross International Response Fund to directly benefit the people of Haiti struck by the earthquake. Diane Concannon, director of public relations and JoAnn Hoppe, manager of financial development, represented the American Red Cross of Central New Jersey at the event.

"The American Red Cross is extremely grateful to all who participated in the Nassau Inn's February 16th Community Response fundraiser to benefit Haiti Earthquake Relief," said Diane Concannon. *"The outpouring of support from so many of the Princeton area's finest establishments, along with the hard work and dedication of the Nassau Inn staff, embodied the true community spirit that can make a difference and help people devastated by horrific disasters."*

The response from the community was astounding; including 31 local restaurants and beverage companies, 50 retailers and 12 service providers. The full list of contributors below made this event a huge success. No one should go unnoticed, as this was truly a community effort everyone will remember. The entire event from concept to results was pulled together inside of three weeks! Parking fees for all local garages on Hulfish, Chambers and Spring Streets were donated by Palmer Square Management and the Borough of Princeton for all attendees of this event.

"The Nassau Inn and the many restaurants throughout the Princeton Region that participated in Tuesday evening's Haiti relief event should be commended for the great job they did bringing our community together to support this cause." -Peter Crowley, President and CEO of the Princeton Regional Chamber of Commerce

On Behalf of Nassau Inn, we thank each and every contributor for participating in an Evening of Community Response Benefiting The American Red Cross International Relief Fund. The complete list of contributors are as follows:

Beverage Contributors:

Allied Beverage Group LLC
Hub City Distributing Co.
Nassau Inn
Ritchie & Page Distributing Co.
Triumph Brewery

Food Contributors:

Alchemist and Barrister
Bent Spoon
Blue Bottle Café
Blue Point Grill
The Brothers Moon
Cupa Cabana Espresso & Coffee Catering
Elements
Ferry House
Hilton Princeton
Main Street Catering
Masala Grill
Mediterra
Melting Pot
Molto Bene
Nassau Club
Olives Caterers
On the Bone
Rat's Restaurant
Rosso Pomodoro
Salt Creek Grille
Soup Man
Thomas Sweet
Ticos Eatery
Winberie's
Witherspoon Grill
Wyndham Princeton Forrestal Hotel & Conference Center
Yankee Doodle Tap Room

Services Contributors:

Entertainment by Encore Entertainment and Sound Choice
Flowers & Balloons by Monday Morning Flowers
Flyers by Triangle Reprocenter Princeton
Online Advertisements by CentralJersey.com
Parking by Borough of Princeton & Palmer Square Management
Photographs by Kim H. Bjorheim Photography
Posters by Leigh Photo & Imaging
Radio Advertisements by 94.5 WPST
Video by CiBan Technology Solutions
Wristbands by Ritchie & Page Distributing Co.

Prizes Donated By:

AAA Mid-Atlantic
Alchemist and Barrister
Barbara's Unique Antique Boutique
Beenie's Salon
Blue Point Grill
bluemercury
Conti's Pizzeria
Cosmo Bleu Salon
Courtyard by Marriott Secaucus Meadowlands
Cranbury Station Galleries
Crown of India
Doubletree Hotel Princeton
Hampton Inn Princeton
Heartland Payment Systems
Historic Morven, Inc.
Holiday Inn Princeton
Hyatt Regency Princeton
Jeff Tisman Photography
KC Prime Steakhouse
Maree Milsom
McCarter Theatre Center
Meg Brown-Carter
The Melting Pot
Merrick's
Nassau Inn
NJ.com
Onsen for All
Origins
Palmer Square Management
Panera Catering
Pine Creek Miniature Golf
Princeton Family YMCA
Princeton LEAP
Princeton Porsche
Princeton Scoop
Princeton University Art Museum
Princeton University Lewis Center for the Arts
Princeton University Department of Community and Regional Affairs
Ribbon Gift Albums
Salon Pure
Sheraton Meadowlands Hotel & Conference Center
Shop the World
Simon Pearce
TOC Chauffeured Transportation
TPC Jasna Polana
Tamasi's Shell Station
The Bridal Suite
Tiger's Tail
Triumph Brewery
Westminster Choir College
Zoë

Attached are hi-resolution images from the event.

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