FOR IMMEDIATE RELEASE

NASSAU INN INVITES COUPLES TO FALL IN LOVE WITH PRINCETON

Princeton, NJ. The Nassau Inn with the Princeton community bring to town a wedding showcase event unlike any other, where guests can truly EXPERIENCE everything for themselves and see why Princeton is THE WEDDING DESTINATION!

A PRINCETON WEDDING SHOWCASE, MARCH 19th, 12-4pm at Nassau Inn, open house style.

Couples who picture a magical winter wedding, cocktail hour by lantern light, a light and breezy outdoor ceremony or a dramatic ballroom event, will be inspired by tangible exhibits and planning tips on bringing those visions to life. This year's second annual event will tap into the creative minds of design and floral experts such as Petal Pushers, Viburnum Designs & Brillman's Rental Barn and bring guests fully designed rooms they can walk through, feel and picture themselves in.

Pre-registered guests will have the opportunity to work with one of Nassau Inn's preferred photographers Kyo Morishima and have their engagement photo taken in an iconic setting. Digital copies will be provided to the guests for their personal use.

The timeless debate of live music, DJ or both will be easy to answer after guests experience performances by Franklin and Alison Orchestra, Sound Choice DJ, Ambient DJ and Scratch Weddings (a specialty turn table style DJ). Dancing shoes are a must because the Inn's preferred musicians will keep the party going all day! Couples looking to add a little flair to their event should be sure to catch Don's Piano who will be playing cocktail music in the timeless second floor lobby and Princeton's very own Tiger Lilies acapella group will make a special appearance and perform a few of their hits!

Brides fall in love with gorgeous gowns from The Bridal Suite and Boutique of Hamilton. The live model fashion show format will allow fluid conversation with the models. Those important questions such as fit and comfort level will all be answered! Once they know what they want to wear for the big day, a trip to see the beauty consultants from Cosmo Bleu Salon will get brides a mini makeover and up-do trial.

Grooms will not be forgotten at the wedding show. New this year, Brooks Brothers will join in the live model fashion show. From Tuxedos to custom tailored suits, you're sure to find the right style and budget for your groom and groomsmen. The show is the perfect opportunity to cross off everything on "his" to do list in one day. A1 Limousine will be here with demo vehicles and Nassau Inn staff is on hand to answer all of his rehearsal dinner questions.

Of course no showcase would be complete without menu sampling. This year guests should come hungry and ready to sample two different style menus. Guest can taste the classic braised beef short rib entree or sample selections from our new reception style menu "Midnight in

Paris." In addition to wedding entrees, try popular enhancements such as post wedding breakfasts, cocktail hour stations and "*Say Good Night Gracie's*". Couples may want to add a touch of local flair to complement their wedding packages. Tastings from Nassau Inn's local partners will also be available. Visit Olsson's Fine Foods, Chez Alice, Cartero & Cavero, Thomas Sweets' and the Caketeria at the showcase.

Vendors and sponsors have added great door prizes and giveaways to this year's event. Hamilton Jewelers has provided a chance to win a \$500 gift card. Allegiant Air has provided honeymoon airfare for two. All preregistered brides will receive a swag bag sponsored by Palmer Square with exclusive offers and gifts from participating vendors and partners and many more door prizes will be announced.

Nassau Inn is offering exclusive discounts to those who come prepared to book their wedding the day of the show, guests can receive 17% off their package (exclusions apply).

Fall in love with Princeton and discover your wedding destination!

To register for this event please visit <u>www.princetonweddingshow.com</u>.

More information including a complete participating vendor list, schedule of events and door prizes please visit the website <u>www.princetonweddingshow.com</u>.

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